

# TransitionStrong™

The Family Business Transition System™

You own a business.  
Someday you will transition from the role you currently hold in your company.  
It's your decision how.  
The good news is that you don't have to decide alone.

## Working with a Family Business TransitionStrong™ Advisor you can explore best options for a ...

**Strong Personal Future** that lets business owners be happy, thrive and contribute as they change their role or step away from the business.

**Strong Financial Position** that matches the needs and wants of the owner with their personal future and the business value.

**Strong Business** that continues to grow and perform after a transition whether that is to the next generation of family members or to others through a sale.

**Strong Family** that can work in business together, grow up and grow old together, and can even enjoy sitting together at the Thanksgiving dinner table.

**Strong Community and Economy** supported by businesses like yours that continue to thrive and sustain our social and economic vitality.



Get excited about transition.  
Define and realize your dreams for a strong future.

### With TransitionStrong™ you get ...

**A Model** that helps to simplify transition and sets the context for creating a strong future for the owner, the family and the business.

**A Process** which is a proven way to apply the right tools at the right time to get to the heart of key decisions and aid progress.

**An Approach** that is grounded in compassionately and honorably serving family business. That's what our clients tell us!

### With a TransitionStrong™ advisor you can expect ...

**An Opportunity** to draw together multiple resources and collaborating with others to bring services to the business AND to the ownership family.

**A Balance** between business and family and someone who is passionately intent on respecting values and creating opportunities that allow both to survive and thrive.

**A Partnership** dedicated to working with you, helping you to manage the complexity of the issues, and leading to understandable solutions that work – for you.

Redefining family business transition ... because family businesses deserve better.